

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	1	((propensity or timing or (direct adj response)) adj model) with probability	USPAT	AND	ON	2006/03/02 13:57
L3	10	((propensity or timing or (direct adj response)) adj model) with customer	USPAT	AND	ON	2006/03/02 13:57
S2	22	(customer adj list) same profile	USPAT	AND	ON	2006/01/31 15:16
S9	167	(probability or likelihood) with (response or respond or purchase) with (product or offer or advertisement)	USPAT	AND	ON	2006/02/27 11:15
S10	178	(probability or likelihood) with (response or respond or purchase or buy) with (product or offer or advertisement)	USPAT	AND	ON	2006/02/27 11:15
S11	4	(bid) with ((customer or consumer) near (list or database))	USPAT	AND	ON	2006/02/27 11:48
S12	592	((customer or consumer) adj (list))	USPAT	AND	ON	2006/02/27 11:48
S13	32	S12 with (auction or bid or buy or purchase)	USPAT	AND	ON	2006/02/28 11:55
S14	419	(propensity or timing or (direct adj response)) adj model	USPAT	AND	ON	2006/02/28 11:57
S15	2	S14 same (probability or likelihood)	USPAT	AND	ON	2006/02/28 11:57
S16	10	((propensity or timing or (direct adj response)) adj model) same (customer or consumer or buyer)	USPAT	AND	ON	2006/03/02 12:22
S17	8	(select or choose) adj (customer or consumer or buyer) near (profile or demographic)	USPAT	AND	ON	2006/02/28 15:04
S18	16	("6,243,691" "6,226,623" "6,183,362" "6,182,054" "6,115,691" "6,078,892" "6,073,112" "6,061,506" "6,049,782" "6,029,068" "6,012,045" "5,966,695" "5,963,910" "5,962,289" "5,956,693" "5,930,764" "5,835,896").pn.	USPAT	OR	ON	2006/03/01 10:50
S19	209	customer with cluster	USPAT	OR	ON	2006/03/01 10:51
S20	31	customer with (cluster or clustering) with group	USPAT	OR	ON	2006/03/01 10:56
S22	1	"5717989".pn.	USPAT	OR	ON	2006/03/01 11:00
S23	1	"5794207".pn.	USPAT	OR	ON	2006/03/01 11:02
S24	1	"6598026".pn.	USPAT	OR	ON	2006/03/01 11:05

## EAST Search History

S25	8	(group or cluster) with customer with probability	USPAT	AND	ON	2006/03/01 11:11
S26	3	(cluster) with customer near needs!	USPAT	AND	ON	2006/03/01 11:18
S27	4516	customer near needs	USPAT	AND	ON	2006/03/01 11:18
S28	57	(customer near needs) with (group or cluster or segment)	USPAT	AND	ON	2006/03/01 11:21
S29	1	09/827762	US-PGPUB	AND	ON	2006/03/01 11:21
S32	419	(propensity or timing or (direct adj response)) adj model	USPAT	AND	ON	2006/03/02 13:56
S34	66	dutch adj auction	USPAT	AND	ON	2006/03/01 15:23
S36	1	"5835896".pn.	USPAT	AND	ON	2006/03/01 15:24
S37	845	cluster adj analysis	USPAT	AND	ON	2006/03/02 12:22
S38	5	S37 with customer	USPAT	AND	ON	2006/03/02 12:22